



# Addiction Health Services Research Conference 2010

## AGENDA

Lexington, KY. October 25-27 2010

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via: [www.cecentral.com/assets/2283/Agenda%207%200.pdf](http://www.cecentral.com/assets/2283/Agenda%207%200.pdf)

### Wednesday, October 27

#### 7:00 AM-2:00 PM: Registration

Conference Registration is located on the 2<sup>nd</sup> floor of the Hilton at the top of the escalator. All meeting rooms are also on the 2<sup>nd</sup> floor.

#### 7:00-9:30 AM: Breakfast

Breakfast will be served on the 2<sup>nd</sup> floor in the Foyer area outside the Grand Kentucky Ballroom. Seating is available in the Grand Kentucky Ballroom.

#### 7:00-8:00 AM: AHSR 2011 Hand-Off Meeting (*Arabian Room*)

This closed meeting will bring together the 2010 planning team, the 2011 planning team, and federal partners. Please pick up your breakfast in the Foyer to bring to the meeting.

#### 8:30-9:30 AM: Plenary Address - Health Care Reform: Implications for the NIAAA Health Services Research Agenda (*Grand Kentucky Ballroom*)

**Kenneth R. Warren, PhD, Acting Director**

**National Institute on Alcohol Abuse and Alcoholism**

#### 9:30-11:00 AM: Breakout Session 4

##### A. Closing the Addiction Treatment Gap: Preliminary Findings and Lessons (*Crimson Clover Room*)

Chair: Mary Jo Larson, Brandeis University

Discussant: Kima Joy Taylor, Open Society Institute

- **Advocating Expanded Treatment When the Political Landscape Changes** (Angela W. Walter, Laura Lorenz, Mary Brolin, and Margot Davis, Institute for Behavioral Health, Heller School for Social Policy and Management, Brandeis University)
- **Using Holistic and Integrated Communication Strategies to Expand Addiction Treatment: Implications and Lessons Learned** (Laura Lorenz, Mary Brolin, Elizabeth Fischer, Institute for Behavioral Health, Heller School for Social Policy and Management, Brandeis University, and Amanda Deaver, Prism Public Affairs)
- **A Data-Driven Framework for Sustainable Policy Changes for Expanded Addiction Treatment** (Mary Jo Larson, Gail Strickler, Mary Brolin, Institute for Behavioral Health, Heller School for Social Policy and Management, Brandeis University, and Suzanne Fields, Technical Assistance Collaborative)
- **Lessons Learned when Attempting to Leverage Medicaid to Close the Addiction Treatment Gap** (Mary Jo Larson, Heller School for Social Policy and Management, Brandeis University, Suzanne Fields, Technical Assistance Collaborative, Gail Strickler, Mary Brolin, and Margot Davis, PhD, Heller School for Social Policy and Management, Brandeis University)

